**Storyboards for Website Project**

**Step 1: Complete this form for each page in your Web site.**

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **Home** | |
| Page URL: <https://www.e-learningdesigns.com> | |
| Purpose of Copy text (what is goal of the text for this page): | To convey the message that e-Learning Designs is here to support your e-Learning projects in ways that will result in success for you. It conveys knowledge, skill, and flexibility. |
| User Interaction (navigating only or navigating plus opportunity to contribute?) |  |
| Graphical Elements/Images (description and file name(s): |  |
| Specifications: Typeface/Font/Color |  |

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **About** | |
| Page URL: <https://www.e-learningdesigns.com/about> | |
| Purpose of Copy text (what is goal of the text for this page): | To convey who I am and how I’ve gotten to this point in my career. |
| Content blog (get all ideas on paper) | ***They say that ‘Luck is when preparation meets opportunity’…***  Since 1989, I worked in Training & Development for large companies like Unocal Chemicals & Baxter Healthcare.  In 1989, Unocal Chemicals marked my introduction to T&D, where the first 3 or 4 years of my career as a **Training Coordinator** were focused primarily on providing logistics support for classroom-based training. One of my primary responsibilities was preparing paper-based instructor and participant guides for approximately 300 Quality training classes per year, world-wide. As you can imagine, a lot of my time was spent in the copy room and shipping department.  Then, during my ten years at Baxter, I continued to provide logistics support for instructor-led training. Meanwhile, the landscape of the world-wide-web was evolving as corporations were beginning to establish Intranet sites to manage internal communication to their employees via Intranet sites. During this time, I had enrolled in classes at a local college to earn my certification as a **Web Programmer** and was selected to create and maintain multiple intranet sites within the Quality organization.  One of my contributions to the organization was the creation of a custom database used to manage class logistics ranging from student registrations to department chargebacks, as well as a series of web pages on the Quality Training department website, to communicate information to both instructors and students.  Over time, I eventually chose to leave classroom training behind, in favor of this new thing called “e-Learning” as I strived to do as much as I could with my new skills and knowledge.  Luckily, this decision combined with my T&D experience and proven web skills led to the formation of e-Learning Designs, Inc.  What I value most about the experience I gained at Unocal and Baxter is a foundation in effective training standards, and an efficiency in preparing training materials that are detailed, logical, consistent, and **reader-focused**. Essentially, laying the groundwork for becoming an effective **Instructional Designer**!  I’m Christine and I *design to enhance learning*. |
| User Interaction (navigating only or navigating plus opportunity to contribute?) | Links to descriptions and/or documents   * See **Portfolio** page |
| Graphical Elements/Images (description and file name(s): | Image that depicts good decision-making, skill & knowledge as technology evolves from old to new methods. |
| Specifications: Typeface/Font/Color |  |

**Step 2: Based on information provided above, below is a sketch of the connections for each page**

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **Services** | |
| Page URL: <https://www.e-learningdesigns.com/services> | |
| Purpose of Copy text (what is goal of the text for this page): | To convey the type of projects that I typically work on, project resources, and pricing guidance. |
| Content blog (get all ideas on paper) | Just like an artist finds their niche through the medium that best suits their creative style, I’ve chosen tools that best fit the methods I use to create a **portfolio** of (**Level II** to **Level III**) e-Learning.  Lectora Inspire is a favorite tool of mine because it empowers me (at a precise level) to create content based on the possible actions a learner could take in response to the information, challenge or question presented. Lectora also allows me to extend e-Learning through HTML add-ons, JavaScript, and CSS to create virtually any type of e-Learning you can imagine.  Similar to Lectora in its ability to program based on learner actions, my next tool of choice is Storyline. This tool is quite popular with organization, I think because it first began as an Articulate plug-in to PowerPoint, and eventually evolved into a stand-alone authoring tool with an interface that’s very easy to follow for those who are familiar with PowerPoint or timeline-based programs.  Both of these authoring tools are very effective when it comes to creating **scenarios**, **knowledge checks**, **games**, **job aids**, and both allow me to create content that meets **Web Content Accessibility Guidelines** (WCAG) established by the International World-Wide Web Consortium (W3C).  Besides these primary authoring tools, I use a set of tools for editing **audio** or **video**, writing **narration scripts**, and writing or editing **captions** or **transcripts** for text alternatives to meet accessibility requirements.  **How I Price Projects:**  All projects are contracted through e-Learning Designs, Inc., on a (1099) basis. Most often I am engaged for small-to-medium sized projects in which the cost varies depending on the complexity and size of the project e.g., I can bring in additional resources for larger projects (i.e., a project manager, dedicated instructional designer, 508 tester) in addition to my role of e-Learning developer. In most cases, I work closely with the instructional designer and client Subject Matter Experts (SMEs) to vet the content prior to development.  For each project request, a written proposal is prepared to define deliverables, key assumptions, multiple design options (when applicable), an assessment of instructional design and development efforts, and a good-faith estimate of project hours.   |  | | --- | | Interactivity is based on the learning objectives and classifies the degree of participation needed by the learner to achieve learning transfer. A single course can include various levels of participation. | | **Level I - passive participation (INFORM)**: Learner acts solely as a receiver of information through visual and auditory channels. This level may include: strictly linear navigation, plain text, stationary images, short video clips, audio either with or without transcripts, as well as pre- and/or post testing. | | **Level II - moderate participation (+PRACTICE)**. Learner receives information through visual and auditory channels described in Level I, combined with periodic hands-on activities, such as categorizing information through an activity, or using on-screen tools to solve problem. This Level may also include: menus, selected branching, instructional cues, learning coaches, click/reveals, animations, audio, interactive video, performance support in the form of downloadable job aids, as well as pre- and post-testing, and knowledge checks consisting of gradable and/or non-gradable questions. | | **Level III – involved participation (APPLY)**. Learner is expected to fully interact with the content through auditory, visual and kinesthetic modes, as they react to specific situations, receive feedback and deal with the consequences of their decisions. This level generally includes: interactive games, simulated job performance exercises, customized audio or videos, avatars, stories and scenarios, and testing mechanism integrated into the material. | |
| User Interaction (navigating only or navigating plus opportunity to contribute?) | Links to descriptions and/or documents |
| Graphical Elements/Images (description and file name(s): | Images from project work |
| Specifications: Typeface/Font/Color |  |

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **Portfolio (Case Studies)** | |
| Page URL: <https://www.e-learningdesigns.com/portfolio> | |
| Purpose of Copy text (what is goal of the text for this page): | To share a range of examples from projects that I’ve worked on over the years, showcasing 2-3 examples. If possible, in the form of a case-study. |
| Content blog (get all ideas on paper) | I’m envisioning this page to be an index of examples that I’ve linked to (in context) from other pages, including:   * Writing example (before & after) for storyboard narration * Text Alternative example (captions & descriptive text in transcript) * Scenario example (PrEP & Pregnancy) * Knowledge check example from HIP (feedback that suits multiple learning styles) * Game example (with planning map) from Merz * Job aid example |
| User Interaction (navigating only or navigating plus opportunity to contribute?) |  |
| Graphical Elements/Images (description and file name(s): |  |
| Specifications: Typeface/Font/Color |  |

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **Accessibility** | |
| Page URL: <https://www.e-learningdesigns.com/accessibility> | |
| Purpose of Copy text (what is goal of the text for this page): | To convey how I got involved with accessibility, the things I'm actively doing related to this, my perspective on it, and what I've learned so far. Include links to LAUG (Lectora Accessibility User Group) |
| User Interaction (navigating only or navigating plus opportunity to contribute?) |  |
| Graphical Elements/Images (description and file name(s): |  |
| Specifications: Typeface/Font/Color |  |

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| **Storyboard Form** | |
| Site Name: e-Learning Designs | |
| Page Name: **Contact** | |
| Page URL: <https://www.e-learningdesigns.com/contact> | |
| Purpose of Copy text (what is goal of the text for this page): | To provide a mechanisms for persons interested, to contact me. Include LinkedIn URL, email, phone |
| User Interaction (navigating only or navigating plus opportunity to contribute?) |  |
| Graphical Elements/Images (description and file name(s): |  |
| Specifications: Typeface/Font/Color |  |

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| **EXTRA Storyboard Form** | |
| Site Name: | |
| Page Name: | |
| Page URL: | |
| Purpose of Copy text (what is goal of the text for this page): | To convey … |
| User Interaction (navigating only or navigating plus opportunity to contribute?) |  |
| Graphical Elements/Images (description and file name(s): |  |
| Specifications: Typeface/Font/Color |  |

**Step 3: Create a map (flowchart) of the entire site.**

**home**

**Contact**

**Accessibility**

**Portfolio**

**Services**

**About**